

## Agenda

**7:30 am: Registration, Breakfast & Exhibitions**

**8:30 am: Welcome Remarks**

Moderator: *Wilnelia Dávila, Communications & Public Relations Consultant*

- *Message from our President, Mrs. Marcela Taboada*
- *Luis Alberto Ferré Rangel, President, Board of Directors, Agenda Ciudadana*

**9:00 am: Opening Session: Breaking Boundaries: Financial Institutions Outlook**

Moderator: *Ismael Falcón, CPA, President, AFAE*

- *Orlando Berges, CFO, Firstbank*
- *José E. Cabrera Lázaro, CFO, Scotiabank PR*
- *Carlos Vázquez, CFO, Banco Popular*

**10:00 am: Exhibit Hall Refreshment Break**

**10:15 am: Plenary Session: Breaking Boundaries: Puerto Rico's Economic Development Strategies/Proposals**

Moderator: *José J. Villamil, CEO, Estudios Técnicos*

Speakers:

- *Malú Blázquez, Executive Director, Roosevelt Roads Redevelopment Authority*
- *Lucy Crespo, CEO, Puerto Rico Science, Technology & Research Trust*
- *Jorge Marti Peña, EVP, Corporate Banking, Economic Development Bank*

**11:30 am: Concurrent Sections**

- *TRIA and the Emerging Need for Cyber Protection*  
*Roberto Moscoso, SVP – Client Advisor & Suzette del Valle, VP - Client Advisor, Marsh Saldaña*
- *Digital Transformation*  
*Joaquin Porrata, Solutions Specialist, Microsoft*

**12:30 pm: Lunch & Exhibitions**

**2:00 pm: Plenary Session: Breaking Boundaries: Federal Initiatives to Jumpstart the Local Economy**

- *Kenneth Rivera, CPA, Tax Partner, FPV & Galíndez*

**3:00 pm: Concurrent Sessions**

- *Preventing Fraud Through a Strong Ethical Culture*  
*Raymond Burgos, Esq., General Counsel & Compliance Director, AON*
- *Grow your Business: Opportunities for Local Companies to Raise Capital*  
*Denisse Flores, CPA, Partner – Tax Division & Aida M. Escribano, CPA, CIRA, CFE, Manager, BDO Puerto Rico*

**3:45 pm: Exhibit Hall Refreshment Break**

**4:00 pm: Closing Session: Breaking Boundaries: Business Successful Stories**

Moderator: *Lucienne Gigante, Co Founder, Animus*

Speakers:

- *Waleska Rivera, President, Danosa*
- *Kit Benavent, VP & General Manager, LinkActiv*
- *Mike Vizcarrondo, EVP, Evertec*

**5:30 pm: Cocktail & Raffle**

**21<sup>st</sup>**  
AFPPR ANNUAL  
CONVENTION

**BREAKING  
BOUNDARIES:**  
A Closer Look into Puerto Rican  
Economics  
October 14, 2016  
Sheraton Puerto Rico Hotel & Casino  
200 Convention Boulevard, San Juan, Puerto Rico